## Project idea

An online platform specialized in selling fresh fish

## Problem statement

customers face a daily challenge in identifying and accessing fresh fish. They often cannot know the availability or freshness of fish without physically visiting the market or the store. This causes inconvenience, wasted time, and uncertainty. The proposed website will connect fish sellers directly with buyers, ensuring updated daily availability of fresh fish and providing a convenient and reliable online buying experience.

## Time line

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| Month | Task |
| The first month ( 1st sep -> 30 sep) | -Project idea discussion  -Research & persona |
| The second month ( 1st oct -> 31 oct) | -wireframing  - visual design |
| The third month ( 1st nov -> 30 nov) | -usability testing  & Documentation |